Dear Partner of HeartLands Conservancy,

I hope this letter finds you well. I am writing on behalf of HeartLands Conservancy, a not for profit organization that has been safeguarding the natural heritage of Southern Illinois and enriching community life since 1989. We’re incredibly proud to announce that, as of 2022, we’ve conserved over 10,000 acres - a landmark testament to our commitment to protecting our beautiful region.

Let’s talk about an opportunity for you to be part of this journey.

September 9, 2023, we host our flagship event, Field to Fork: Experience the HeartLands. Imagine an enchanting evening under the starlit sky, set against the backdrop of our region’s natural beauty. Picture tables laden with a bounty of locally-sourced, culinary masterpieces created by renowned local chefs, and guests engaged in vibrant conversations about conservation, community, and cuisine. Since 2009, this annual extravaganza has consistently drawn hundreds of committed supporters from across the region.

We invite you to take center stage with us as a key sponsor. Your partnership will not only help elevate this event but also drive forward our collective conservation mission - a healthier, greener southwestern Illinois for nature to thrive, and all to enjoy.

Please explore the enclosed sponsorship package, detailing levels from $500 to over $10,000. Each tier offers a unique suite of benefits. To ensure you receive the full complement of benefits, we recommend committing sponsorship by July 25, 2023.

Thank you for considering this invitation to be part of an event that promises to be both spectacular and meaningful. If you have any questions or require additional information, I am here to assist. Let’s make a difference together for our region, and for the many generations yet to experience its splendor!

HeartLands Conservancy
FIELD TO FORK: EXPERIENCE THE HEARTLANDS

Saturday, September 9, 2023 | 5 PM - 9 PM | Rock Springs Park - 1428 E 3rd St, O’Fallon, IL

Immerse yourself in a culinary journey through the heartland at Field to Fork, a unique fundraising celebration of local farms, food, and conservation. Set amidst the serene beauty of Rock Springs Park, this gastronomic adventure will unfold under a grand tent, overlooking the sprawling prairie.

Join us in your favorite summer plaid and gingham and delight your senses with succulent offerings from our regional farms such as Schuette Signature Beef. Allow your taste buds to be enticed by a sumptuous buffet of craft BBQ, comfort food sides, delectable dessert and fresh-baked breads, meticulously prepared by revered chefs from Sugarfire 64 SmokeHouse, Clara B’s, Bakers & Hale, and Companion Bakery.

The evening will unfurl with our celebrity emcee heralding the commencement with a jovial “The Tapping of the Keg” ceremony. Attendees will have the pleasure of indulging in a delectable picnic buffet, complemented by an array of libations including fine wines, local beers, and innovative cocktail creations.

Amidst the echoes of live music and joyful chatter, we will auction six exceptional HeartLands Experiences curated for adventures throughout our region. The evening will host a paddle appeal to fund a need within our community.

Initiated in 2010, Field to Fork has grown from a small gathering into our signature fundraising event, drawing culinary enthusiasts and nature lovers from across the region. Our event champions the farm-to-table movement, offering guests a unique opportunity to engage with chefs and farmers while learning about the far-reaching benefits of supporting local agriculture.

Past Highlights

• Field to Fork now attracts hundreds of guests annually, often selling out weeks in advance.
• Funds raised go directly towards land conservation initiatives in southwestern Illinois.
• The event showcases the talents of local chefs who utilize locally sourced ingredients to create a mouthwatering multi-course meal.
• Local farms and purveyors have generously contributed their freshest produce for this event.

With your support, Field to Fork will continue to connect communities with their agricultural roots while preserving our natural surroundings for the generations to come.

Tickets on sale soon. We look forward to welcoming you to the tent for an evening of delightful dining and meaningful conservation! https://heartlandsconservancy.org/field-to-fork
Choose Your Visibility!

Join the illustrious company of regional farm Schuette Signature Beef and esteemed culinary artisans from Sugarfire 64 SmokeHouse, Clara B's, Bakers & Hale, and Companion Bakery. In sponsoring, you’ll relish in an evening of delightful dining and meaningful conservation, all while amplifying your brand’s visibility!

We look forward to welcoming you to the tent!

Event Marketing Deadline: July 25, 2023
https://heartlandsconservancy.org/field-to-fork

Benefits of Securing Early Sponsorship:

- Immediate inclusion in our promotional campaigns, increasing the duration and scope of visibility for your organization. Ensuring that all sponsor benefits are realized fully.

- Logos and names added to event materials, invitations, promotional merchandise, social media, and event webpage, providing additional opportunities for brand recognition.

- Acknowledgement in press releases, providing enhanced exposure to media and associated networks.

- Extra time to leverage the partnership in your own marketing and communication activities, thereby maximizing mutual benefits.

- Show proactive support for our mission, strengthening the relationship between HeartLands Conservancy and our valued sponsors.

Field to Fork Sponsorship Perks:

$10,000 BUR OAK
  - Recognized as Event Premier Title Sponsor
- Field to Fork display and event tickets: table of eight
- *Meanderings* fall/winter print magazine
- Program book: full page ad
- All event signage and promotion: including logo
- Web, social media and print recognition: including logo
- Monthly e-newsletter & annual report

$5,000 POST OAK
- Field to Fork display and event tickets: 4
- *Meanderings* fall/winter print magazine
- Program book: full page ad
- All event signage and promotion: including logo
- Web, social media and print recognition: including logo
- Monthly e-newsletter & annual report

$2,500 CHINKAPIN OAK
- Field to Fork display and event tickets: 2
- *Meanderings* fall/winter print magazine: 1/2 page ad
- Program book: 1/2 page ad
- Web, social media and print recognition: including logo
- Monthly e-newsletter & annual report

$1,000 RED OAK
- Field to Fork Display and event tickets: 1
- *Meanderings* fall/winter print magazine: 1/4 page ad
- Program book: 1/4 page ad
- Monthly e-newsletter & annual report

$500 PIN OAK
- *Meanderings* fall/winter print magazine: name listing
- Program book: name listing
- Monthly e-newsletter & annual report

[https://heartlandsconservancy.org/field-to-fork](https://heartlandsconservancy.org/field-to-fork)
Because southwestern Illinois' land, water, and communities matter.
HeartLands Conservancy loves our corporate and business partners!

**Good for you:**

- Increases visibility for your business with HeartLands Conservancy’s expansive and growing community.
- A chance for you to give back to your community.
- Recognizes your commitment to healthy land, water, and communities in southwestern Illinois.

**Good for us:**

- Builds relationships with local businesses like yours.
- Directly supports HeartLands Conservancy's work:
  - Advancing the health of communities and conserving our region's nationally important cultural and natural resources.
  - Creating new parks and trails, saving natural areas and farmland, enhancing wildlife habitat, building outdoor classrooms, and more.

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**IMPACT**

10,175+ Acres of local land conserved

1,000+ Trees planted locally each year

6,800+ Acres of land open to the public with free access

13,000+ HeartLands Conservancy audience

7,000+ Lbs of nitrogen diverted from waterways annually

40+ Communities served

2,500+ Miles of local trails planned (many have been built!)

30+ Events each year
**CHOOSE YOUR VISIBILITY**

Your prominence increases with each giving level.

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*$10,000* Sponsors – Provide Contact Information to Discuss Becoming Event Premier Title Sponsor for one of the following: Field to Fork | Jingle Hike Challenge | Annual Meeting | Hikes Series and other special programs

**BECOME A CORPORATE PARTNER TODAY!**

Confirm partnership with form provided or contact Denisha.martin@heartlandsconservancy.org | 618.566.4451 ext 28 or visit www.heartlandsconservancy.org/support/corporate-giving

Heartlands Conservancy is a nonprofit 501(c)(3) organization. Tax ID: 37-1273869
CORPORATE AND BUSINESS PARTNERSHIP

Please print your company name as you would like it to appear on marketing materials:

Company Name _______________________

Contact Name _______________________________________________________

Address _______________________________________________________________

City, State, Zip _________________________________________________________

Phone: __________________________ ________________________________

E-mail ________________________________________________________________

If applicable, please email high-res logo to denisha.martin@heartlandsconservancy.org

PLEASE INDICATE PARTNERSHIP LEVEL

○ Bur Oak $10,000
  Title Sponsor Event (Pick One): ___ Field to Fork ___ Jingle Hike Challenge
  ___ Annual Meeting ___ Hikes/Other Programs

○ Post Oak $5,000
○ Chinkapin Oak $2,500
○ Red Oak, $1,000
○ Pin Oak $500
○ Sapling $250
○ Other/Inkind: _______________________________________________________

PAYMENT METHOD:

○ Check enclosed $ __________ payable to HeartLands Conservancy

○ Please charge $ ________________________________
  Credit Card # ________________________________
  Exp Date: ________/_______ CVV: __________________
  Signature: _______________________________________

○ Send invoice in the amount of $ __________________________

Scan this QR code to secure your sponsorship today!

HEARTLANDS CONSERVANCY

HeartLands Conservancy | 29 E Main Street | Belleville, IL 62220
For more information contact Denisha Martin at 618.566.4451 x 28 | denisha.martin@heartlandsconservancy.org